



**Internship offer:** Conduct a market study in the equine sector, possibility to participate in the commercial development of our application Groomy in Germany

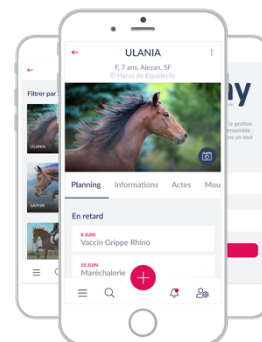
**Targeted profile:** Agricultural Science, Animal Science

**Time period:** 3 weeks between 14.08.2020 and 28.09.2020

**Location:** Home office in Germany

**Compensation :** 378 €

**Internship supervisor:** Engineer in agronomy



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## The company

Equidécllic is a French communication agency specialized in the equine sector and located in Normandy (France). The team of 16 persons works on different IT projects. We have gender parity and the average age is 29 years old!

Leader on the French market, we have a close relationship with French institutions: IFCE (Institut Français du Cheval et de l'Équitation / french horse and riding institute), SIRE (Système d'informations relatif aux équidés / equidae information system), SHF (Société Hippique Française / french equestrian society) and many other breeders and breed associations.

In 2018, we developed our new software called Groomy. This tool is available on mobile application and on the web. It is intended for all horse owners: individuals, professional breeders, reproduction centers, stables. It was thought to the monitoring and management of horses: billing, keeping breeding registers up to date, following the breeding of mares and stallions' careers. Soon, other modules for veterinarians, blacksmiths ... will be available.

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## Your missions

We want to assess your country's potential for our new tool. Therefore, we propose a 3-week internship to conduct a market study where you will carry out:

- a bibliographical research on the regulatory constraints imposed on your territory
- a telephone survey of horse breeders on their needs and the tools they currently use

This internship could lead to a 6-month internship with travel to France to accelerate the marketing of our tool.

**You're made for us if:**

- You have a good knowledge of the equine sector
- You have a very good level in English to be able to communicate with our team. Speak French would be a plus but is not a necessary condition
- You have good relationships with people

Send your CV and cover letter to: [f.boutville@equidecllic.fr](mailto:f.boutville@equidecllic.fr)

