Job posting: Restor Local lead

Location: the person should be based in West or East Africa and will work remotely

Restor is a new open data platform rooted in science that enables everyone, everywhere to engage in the restoration movement. Ecological restoration has the potential to draw down ~30% of accumulated global carbon emissions and is a key to both local and global resilience. At Restor we believe all of us have an impact on the land: whether we are farmers or gardeners or run community forestry projects or manage pension funds with global investments. We also believe that when supported by the right tools, we can all take action to contribute to the sustainable use of the land we depend on. Through the power of science, data and local knowledge, Restor connects you to your land footprint and to the diverse community of actors restoring earth’s ecosystems. Restor was founded by the Crowther Lab, a global ecological research group at ETH Zurich, and co-developed with Google.

We are looking for Local Leads to work with our team to further build the Restor community, a global network of restoration and conservation practitioners. We are currently focused on growing our network and so seek candidates from East and West Africa. The ideal candidates will have previous experience in ecological restoration and be able to passionately describe Restor’s vision and platform functionalities when engaging with prospective organizations. This role works closely with Restor’s communication and community engagement teams to ensure the outreach strategy is well integrated. Local Leads will be reporting to the Community Engagement Officer.

This role will be for a min 10 hours / week (25% time) with the option to increase the number of working hours if required.

In this role you will be responsible for:

- Identifying potential new Restor users and adding them to lead generation lists within the assigned region.
- Initiating communication with organizations by phone, email or social media preferably in their local language and explain Restor and how the platform can benefit their work.
- Using Restor’s latest data and statistics to help organizations understand how Restor will help them achieve their goals.
- Describing Restor and its functionalities to organizations and guiding them through the sign-up process.
- Establishing and nurturing relationships, following up on referrals and building out networks.
● Contributing to Restor’s understanding of user profiles from talking to the organizations.
● Completing administrative tasks, such as adding conversation notes into a CRM.
● Communicating feedback to the Community Engagement Officer in regular performance reviews.

**We're looking for:**

● Experience in ecosystem restoration (including, but not limited to conservation, agroforestry, sustainable agriculture). Ideally, you have worked with a restoration organization previously and know how they work and would connect to Restor.
● Excellent interpersonal communication skills.
● Excellent verbal and written skills.
● The ability to professionally and authentically represent Restor to prospective users.
● Willingness to work remotely.
● Experience and/or interest working in a fast-paced, highly dynamic environment.
● For West Africa based candidates, French is a plus

A note: research indicates that women and individuals from marginalized groups tend to apply only when they meet all of the criteria. If you believe you’re qualified, but don’t necessarily check every box, please submit an application.

**What's next?**

Does this role sound exciting to you? Let’s chat! Send your resume and a brief introduction to jobs@restor.eco. Please include your name, your focus area, and “Restor Outreach Consultant” in the subject line.

At Restor, we believe our team is strongest when we bring a wide variety of experiences and perspectives. We’re an equal opportunity employer and don’t discriminate on the basis of race, religion, color, national origin, gender, sexual orientation, age, marital status, or disability status.